

# Initial Meeting Record

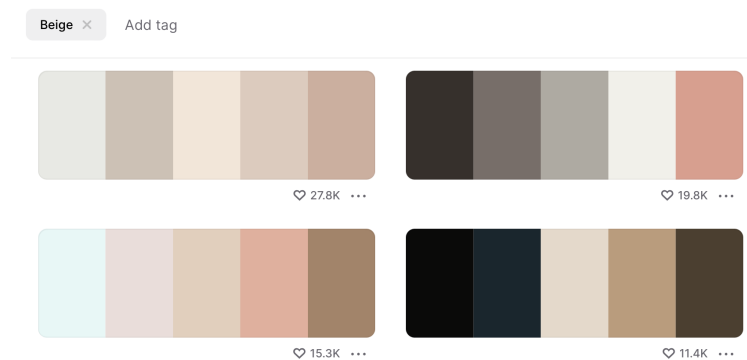
**Creative Director:** Chandra Phenpimon

**Designer:** Jeffrey Gong

11/1/2023

## Project Title: Hilma af Klint Website

- Clean, simple, minimalist vibe
- Pretty straightforward with navigation at the top, the layout of the sections is pretty fluid and up to you— keep the section ordering the same as in the outline
- Possibly use geometric elements throughout
- Muted color palettes (no crazy bright colors)- check out <https://coolors.co/> for inspiration
  - Neutrals- Cream, Eggshell White, Blac



- If using colors, use the eyedrop tool to get from the artwork
- Font Ideas (Sourced from Adobe Font):
  - Possible Geometric Body Fonts: Futura, Avenir, Neue Kabel, Quasimodo, Poppins
  - Possible Handwritten Title Fonts: Handsome Pro, Shelby, Professor, Adobe Handwriting
- Photos sourced from Wikipedia or the Hilma Klint Foundation
- You can choose as many artworks on the gallery page as you want, just make sure if it is a grid approach that it is a clean even number and all the spaces are filled
- Big points: don't let the styling of the website overshadow the artwork, let the artwork guide the website, and have fun!